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# DESUR

DEVELOPING SUSTAINABLE REGIONS THROUGH RESPONSIBLE SMEs

## 6<sup>th</sup> Workshop and Study Visit Host: PBN (Hungary)

Meeting Venue: Vadkert str. 4, H-9600 Sárvár, Hungary, 9<sup>th</sup> – 10<sup>th</sup> of May 2013

### Meeting Agenda

9th of May 2013

#### 10.00 - WELCOME AND REGISTRATION

#### 10.30 – REGIONAL DISSEMINATION EVENT

- Welcome by Pannon Business Network
- Presentation of DESUR Project and CSR activities by Mrs Rosa Méndez, FUNDECYT (LP)
- Presentation of Working 4 Talent Project by Miss Dóra Kopácsi, Pannon Business Network
- Presentation of SMART Europe Program by Mrs A. Tiziana De Nittis, Province of Bologna
- Presentation of CSR activities in Westdanubien Region by Mr Tibor Lovass, West-Pannon Audio-Visual Cluster
- Presentation of CSR activities - MAM Hungaria Kft.
- Presentation of CSR activities – Caritas Hungarica
- Discussion with representatives of SMEs and partners – lead by Mr Tibor Lovass

#### 12.00 – 1<sup>ST</sup> STUDY VISIT – PARK INN BY RADISSON SÁRVÁR

(Park Inn by Radisson® is a fresh and energetic mid-market hotel brand offering friendly and welcoming hospitality at a competitive price. The hotel was built in 2006, it got the “Hungarian Tourism Quality Award”, and “Green Hotel Award) - <http://www.parkinnsarvar.hu/>

12.30 – 13.30 - Lunch break

#### 13.30 – TRAVEL TO VASKERESZTES

#### 14.45 – 3<sup>RD</sup> STUDY VISIT – MAM HUNGARIA KFT.

(MAM expert of baby care, products for newborns – Social responsibility, respect of employees) - <http://www.mambaby.com/>



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## 15.45 – TRAVEL TO SZOMBATHELY

## 16.30 – 4<sup>TH</sup> STUDY VISIT – CARITAS HUNGARICA

(The Charity Support Foundation assists the Caritas Hungarica. The aim of the organization is to support the social-charity activities. They operate throughout the country social services for homeless people, elderly people and needy groups.) - <http://www.karitasz.hu/>

## 17.30 - TRAVEL TO BOZSOK

## 18.00 – COMMON DINNER

10th of May 2013

## 07.45 – PICK UP FROM THE PARK INN HOTEL – TRAVEL TO SOPRON

## 09.00 – 5<sup>TH</sup> STUDY VISIT – CSONKAGROUP – CSONKAGLAS KFT.

(Today Csonkagroup is manufacturing/distributing household and laboratory glassware, glass tubes and crystal glasses, and his determining aim in the future is to develop the solar system protected by own patent.) - <http://www.csonkaglas.com/en/index.php>

10:20 – 10.35 - Coffee break

## 10.35 – PRESENTATION – NRRC – NATURAL RESOURCES RESEARCH CENTER (University of West Hungary)

(In addition to a higher level of service in our traditional research areas, NRRC offers new opportunities as well. Some of the important new fields include nanotechnology, special material testing, wood modification, alternative energetics, robot-technology, polymer processing, environment protection, geophysics, genetics, soil sciences, geo-informatics, air and plant chemistry.) – <http://nrcc.nyme.hu/en/>

## 10.50 – PRESENTATION – EFFIX-MARKETING KFT.

(We are providing services in the fields of marketing research, graphic design, event organizing, EU-project communication for our clients.) - <http://www.refix.hu/en/>



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## 11.10 – INTERREGIONAL THEMATIC WORKSHOP

- Conclusion of the Study Visits
- Common Strategy for transnational dissemination of DESUR

12.10 – 13.00 - Lunch break

## 13.00 – END OF THE MEETING

## OPCIONAL – STUDY VISIT – LIGNEUM VISITOR CENTRE

